



# Improving Maximo Today

## For AI Readiness Tomorrow



[www.mavenasset.com](http://www.mavenasset.com)



# About Jennifer Gatza

With over 20 years of IBM Maximo experience, Jennifer leads full life-cycle EAM implementations across airports, utilities, and manufacturing. Passionate about continuous improvement, she helps organizations align technology with business needs to drive lasting impact in Enterprise Asset Management.



**Jennifer Gatza**  
*Founder and CEO*  
Maven Asset Management



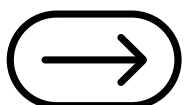
# Set Your **Objectives**

**Intelligent Failure Analysis**

**PM Optimization**

**Predictive Maintenance**

**Spare Parts Forecasting**



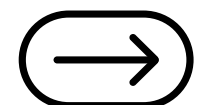
**Determine**  
**Data Needs**

**Intelligent Failure Analysis**

**PM Optimization**

**Predictive Maintenance**

**Spare Parts Forecasting**



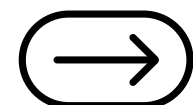
# **Establish Governance**

**Naming Conventions**

**Master Data Cleanup**

**Historical Data Cleanup**

**Maintenance Procedures**



# Build Supportive Processes

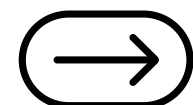
**Data Consistency**

**Master Data Creation**

**Day-to-Day**

**Accountability & Responsibility**

**Audit**





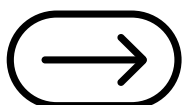
# Prepare Your People

**Demonstrate process value**

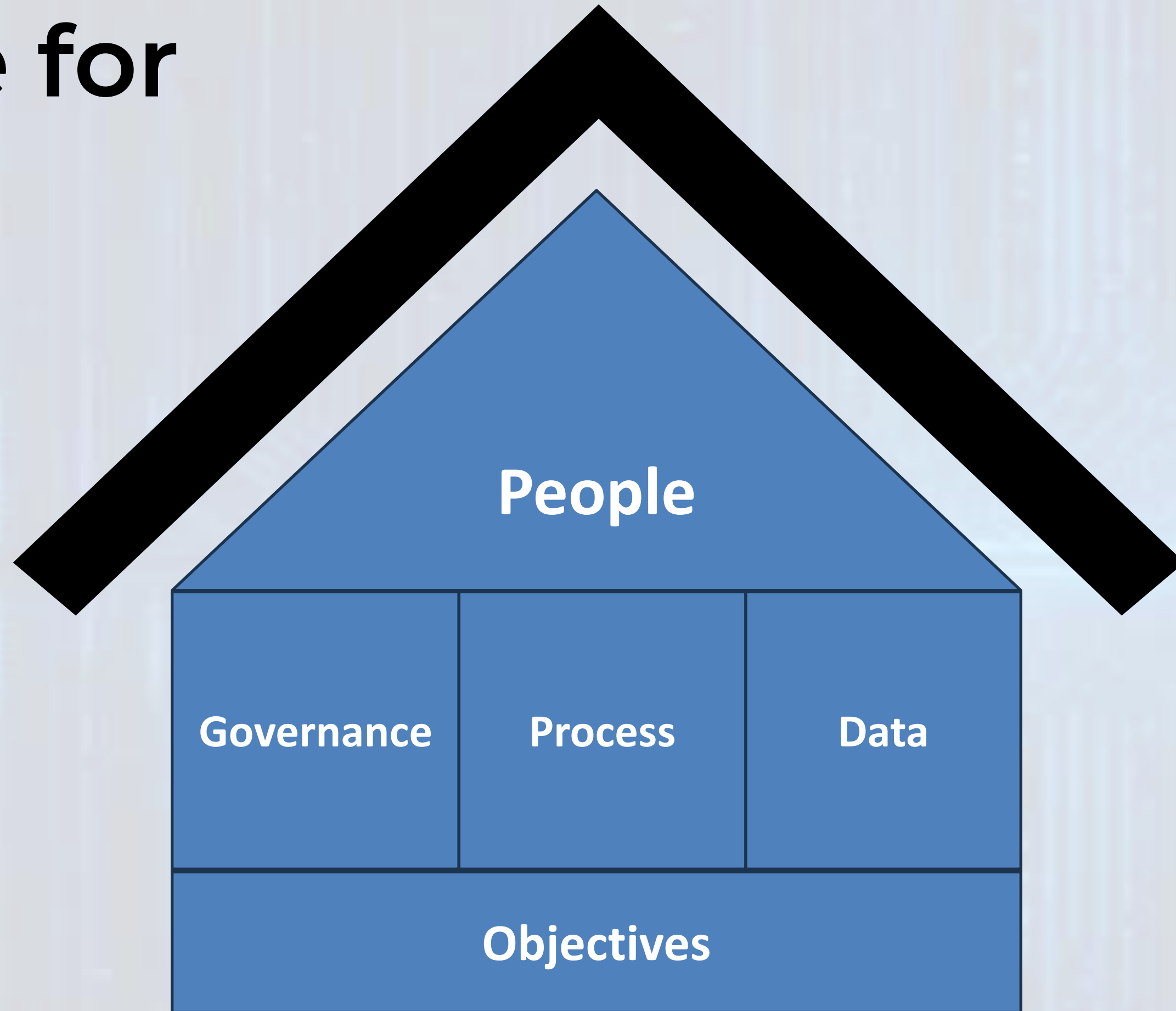
**Build trust through accuracy**

**Designate change agents**

**Be patient**



# Prepare for **Results**







# Thank You!

**Jennifer Gatz**

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